Seminar of Social Responsibility 2014: "Arquitectos de un Mundo Mejor"

Arquitectos de un Mundo Mejor es the title of the Seminar Anual of Social Responsibility that redacts Red Pacto Global Chile and the Sociedad de Fomento Fabril-Sofloa, the one that abandons, from the article of the Objectives Development Sustainable (ODS) of Nations United and centered in the Arquitectura Post-2015, the compromise entrepreneurial that aims to propose and motivate the contribution of the private sector to the agenda of the world of development, for promote and support the advance of the goals of the Nations United in the matter of sustainability.

The seminar, which will be on the 28th of October, from 5:30 PM, in the women's conference Sofloa (Av. Andrés Bello 2777), will have a first presentation of Diana Chávez, director of the Regional Center for America Latina and the Caribbean, in support of the Pact Global of Nations United, which will explain the Arquitectura Post 2015 of the compromise entrepreneurial and what is the contribution of the private sector to the objectives of sustainable development of the ONU.

Later, the specialist will moderate a panel of conversations in which will participate Alberto Parra (PNUI): Guillermo Campero (Office of the CII for the Cono Sur of America Latina), Javier Zuleta (Banco Mundial Chile), and Paulina Nazal (General Director of Economic Relations Internacionales, Direcon).

In the second part of the seminar, the organization will be in charge of Katia Trusch, undersecretary of Economy and Empresas de Menor Tamaño y president of the Council of Social Responsibility for the Sustainable Development, who will explain how the Sustainability is related to the scenario local and the most associated countries to global goals.

In a posterior conversation, led by Margarita Ducci, executive director of Pacto Global Chile, will participate in addition Hermann von Mühlenbrock (president of Sofloa) and Pablo Unzu (director of Bilateral Assemblies of the Direcon).

With the support of the University of New York, she has decided processes of research to a series of actors relevant to the world and representatives of diverse groups. Therefore, they have opened opportunities to participate for the companies that shape the supporting local Pact Global of the world.

At its core, it proposes the architecture as a mark for absorb asset of interest local that can contribute to the fulfillment of objectives of sustainability from the most ambitious proposals of the countries united, in consideration of, besides, the mission of the Red Local of supporting the 17 Principles of the Pact Global in all areas thematic that support the initiative.

OBJETIVOS DE DESARROLLO SOSTENIBLE

The Objectives Development of the Millennium (ODM), which served as a basis during the Summit of Rio 20+20, to concretize the 17 Objectives Development Sustainable (ODS), constitute the main antecedent of the Arquitectura Post 2015. Principally, the ODS are connected with themes as work with urgent measures to combat the climate change and its impacts, sum to reduce the inequality within and between countries, between others.

"For Pact Global, this mark of work that we propose our house matin in New York, signifies an advance for that the companies are moving to collaborate with the objectives of the country, of which, in our case, occupies an important role in the region of Latin America with a solid economy, but that at the same time, there is equality and opportunities. Chile has multiple commitments to support the international treaties, in their participation in organizations like the OCDE and the APEC, and we believe that the private sector has a role fundamental to accomplish in this framework, " mentions Margarita Ducci, executive director of Red Pacto Global Chile.